

Privacy Policy

Data Protection and Privacy Statement

General statement

Roganstown respects your right to privacy. Visitors are advised that each time they visit a Website, two general levels of information about their visit can be retained. The first level comprises statistical and other analytical information collected on an aggregate and non-individual specific basis of all browsers who visit the site. The second is information which is personal or particular to a specific visitor who knowingly chooses to provide that information.

The statistical and analytical information provides general and not individually specific information about the number of people who visit this Website; the number of people who return to this site; the pages that they visit; where they were before they came to this site and the page in the site at which they exited. This information helps us monitor traffic on our Website so that we can manage the site's capacity and efficiency. It also helps us to understand which parts of this site are most popular and generally to assess user behaviour and characteristics in order to measure interest in and use of the various areas of the site.

Through this Website you may have an opportunity to send us information, such as through "sign up for email alerts" boxes or any other area where you may send e-mails, provide feedback, etc. By choosing to participate in these, you will be providing us with some level of personal information relating to you. This information will only be used by Roganstown for:

- (i) the purposes for which it was provided by you;
- (ii) verification purposes and statistical analysis; and
- (iii) marketing and administration purposes.

Collection and use of personal information

Personal information: information that is associated with your name or personal identity. The Roganstown Website does not collect any personal data about you on this Website, apart from information which you volunteer (for example, by emailing us, or registering with us). Any information which you provide in this way is not made available to any third parties, and is used by Roganstown only in line with the purpose for which you provided it.

Collection and use of non-personal information

Non-personal information: data collected for statistical purposes which is not associated with a specific identity. Roganstown collects and analyses technical information in order to evaluate our Website. The type of technical information we log is confined to the following:

- The IP address*1 of the visitor's Web server
- The top-level domain-name used (for example .ie, .com, .org, .net)
- The pages visited on the Roganstown Website, i.e. URL's*2 visited
- The previous Website address from which the visitor reached us, including any search terms used
- Clickstream data which shows the traffic of visitors around this Website (for example, pages accessed)

*1 An IP address is an identifier for a computer or device on a Transmission Control Protocol/Internet Protocol (TCP/IP) network, such as the World Wide Web. Networks use the TCP/IP protocol to route information based on the IP address of the destination. In other words, an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web, allowing Web servers to locate and identify your computer. Computers require IP addresses in order for users to communicate on the Internet, browse and shop.

*2 A URL (Uniform Resource Locator) is the global address of documents and other resources on the World Wide Web. For example, <http://www.roganstown.com> is the URL for Roganstown's Home Page.

Use of cookies and Web beacons

Cookies

A "cookie" is a small data file transferred by a Website to your computer's hard drive. Cookies are typically classified as either "session" cookies or "permanent" cookies.

- "Session" cookies do not stay on your computer after you leave our Website or close your browser. The aggregate information collected permits us to analyze traffic patterns on our site. This can enable us over time to provide a better experience on our site by improving content or personalization and making our site easier to use.
- "Permanent" cookies are those that remain on your computer. They are used to facilitate shopping, personalization and registration services. For example, cookies can keep track of what you have selected to purchase as you continue to shop and allow you to enter your password only once on Web pages where a login is required. "Permanent" cookies can be manually removed by the user.

Most browsers automatically accept cookies by default, but you can usually refuse cookies or selectively accept certain cookies by adjusting the preferences in your browser. If you turn off cookies, there may be some features of our site that will not be available to you and some Web pages may not display properly. You can find information on popular browsers and how to adjust your cookie preferences at the following Websites:

- Microsoft Internet Explorer: <http://www.microsoft.com/info/cookies.htm>

- Netscape Navigator: http://www.netscape.com/legal_notices/cookies.html

Note: Roganstown Web pages use a single session cookie.

Web beacons

A Web beacon is an electronic image, called a single-pixel (1x1) or clear GIF. Web beacons can recognize certain types of information on a visitor's computer, such as a visitor's cookie number, time and date of a page view, and a description of the page where the Web beacon is placed. You may render some Web beacons unusable by rejecting their associated cookies.

Note: Roganstown Web pages do not use Web beacons.

Who we share your information with

Roganstown makes no attempt to identify individual visitors, or to associate the technical details collected (IP addresses etc.) with any individual. It is the policy of Roganstown never to disclose personal or technical information in respect of individual Website visitors to any third party unless obliged to disclose such information by rule of law.

Contact Us

Should you have any queries regarding any privacy issues you may have, or should you wish to access \ amend \ or erase any of your personal details, please use the details below to contact us:

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